

Madison, AL - 60 Minute Drive Time



NextSite Community Overview

1990 - 2000 - 2010 Census, Q1 2019 Estimates & Q1 2024 Projections

Calculated using TAS Retrieval

Latitude: 34.683812 Longitude: -86.741070

Jul 29, 2019

Population

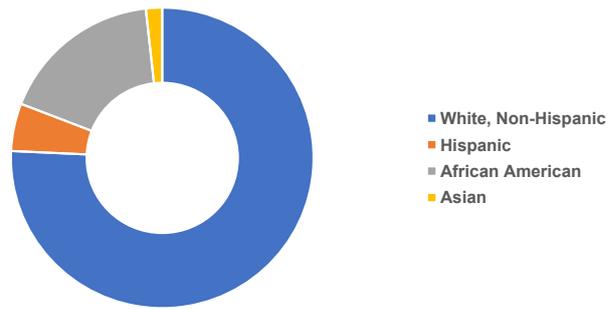
60 Minute Drive Time		2019 Population	2019 Households
2019 Population	716,293		
2024 Projected Population	759,481		
Population Growth %:	1.18%		
2019 Households	285,039		
2024 Households	302,151		
Household Growth %:	1.17%		
Expected Value Indicator (EVI)	0.62		

Total Population by Age

60 Minute Drive Time		Total Population by Age	
Average Age	39.90		
0 - 4 Years	41,286 5.76%		
5 - 9 Years	41,633 5.81%		
10 - 14 Years	34,889 6.11%		
14 - 18 Years	36,059 5.03%		
18 - 22 Years	43,164 6.03%		
22 - 25 Years	30,009 4.19%		
25 - 35 Years	89,244 12.46%		
35 - 45 Years	87,436 12.21%		
45 - 55 Years	95,381 13.32%		
55 - 65 Years	101,412 14.16%		
65 - 75 Years	70,059 9.78%		
75 - 85 Years	36,485 5.09%		
85 +	9,238 1.29%		

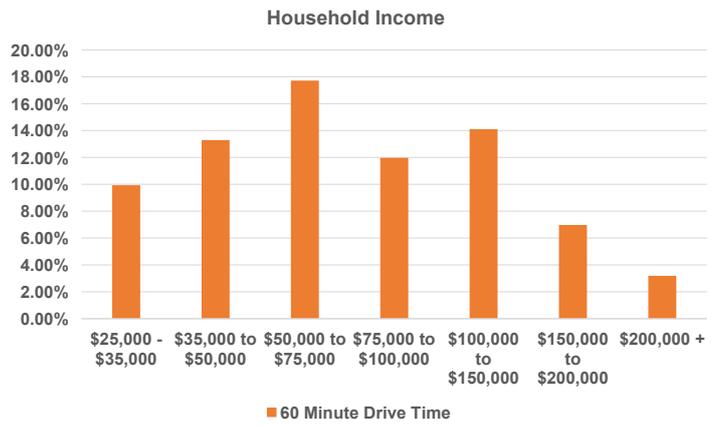
Population by Race/Ethnicity

	60 Minute Drive Time	
White, Non-Hispanic	525,739	73.40%
Hispanic	35,567	4.97%
African American	120,825	16.87%
Asian	12,084	1.69%



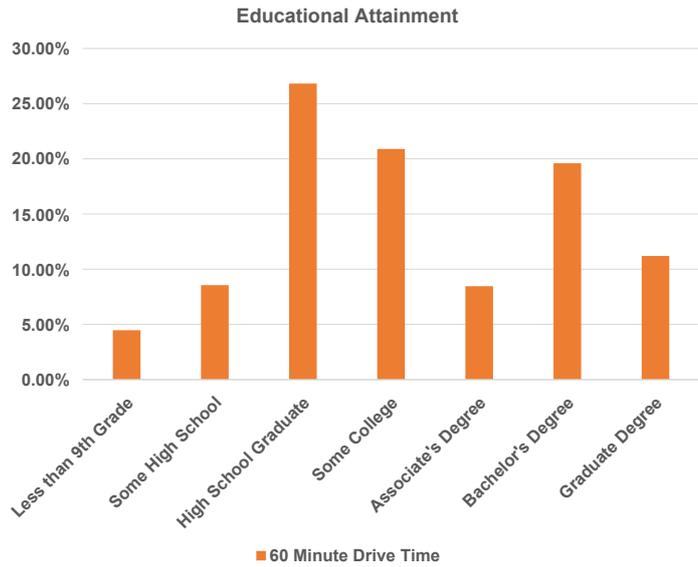
Household Income

	60 Minute Drive Time	
Per Capita Income	\$30,009	
Average HH Income	\$74,585	
Median HH Income	\$55,185	
\$25,000 - \$35,000	28,306	9.93%
\$35,000 to \$50,000	37,886	13.29%
\$50,000 to \$75,000	50,507	17.72%
\$75,000 to \$100,000	34,122	11.97%
\$100,000 to \$150,000	40,206	14.11%
\$150,000 to \$200,000	19,867	6.97%
\$200,000 +	9,088	3.19%



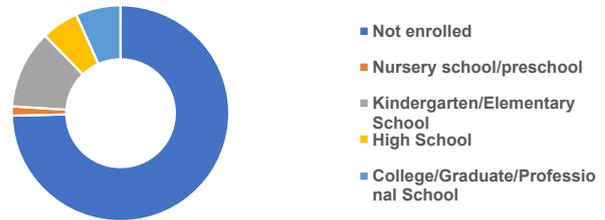
Educational Attainment

	60 Minute Drive Time	
Less than 9th Grade	21,888	4.47%
Some High School	41,871	8.56%
High School Graduate	131,207	26.82%
Some College	102,220	20.89%
Associate's Degree	41,398	8.46%
Bachelor's Degree	95,880	19.60%
Graduate Degree	54,789	11.20%



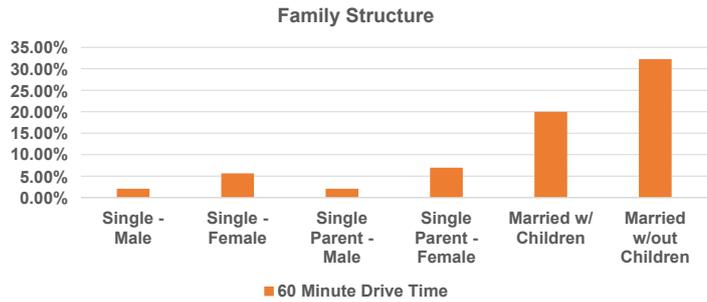
School Enrollment

	60 Minute Drive Time	
Not enrolled	534,557	74.63%
Nursery school/preschool	9,899	1.38%
Kindergarten/Elementary	84,209	11.76%
High School	39,770	5.55%
College/Graduate/Professional	47,858	6.68%



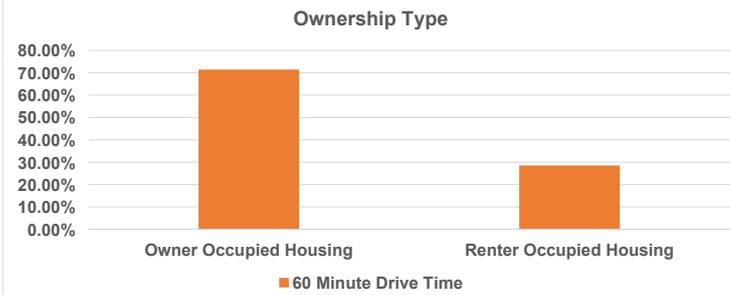
Family Structure

	60 Minute Drive Time	
Single - Male	5,875	2.06%
Single - Female	16,079	5.64%
Single Parent - Male	5,850	2.05%
Single Parent - Female	19,853	6.96%
Married w/ Children	56,954	19.98%
Married w/out Children	91,910	32.24%



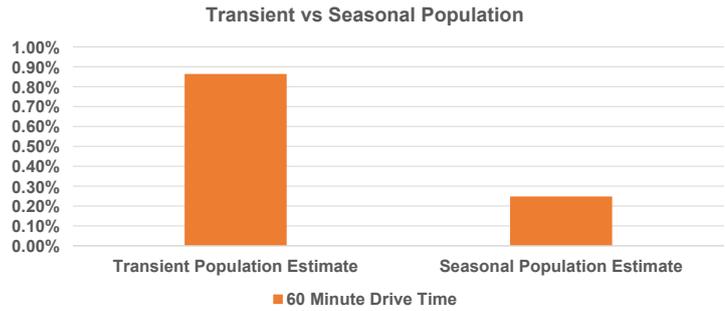
Home Ownership

	60 Minute Drive Time	
Owner Occupied Housing	203,660	71.45%
Renter Occupied Housing	81,379	28.55%



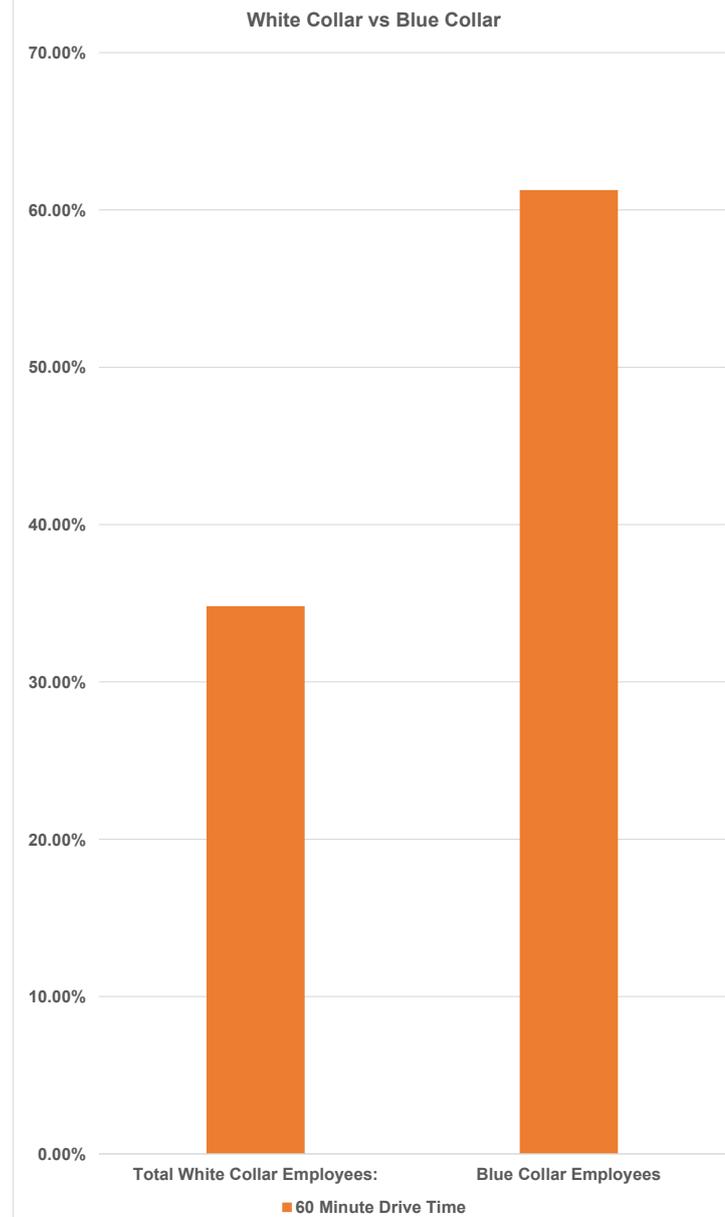
Components of Change

	60 Minute Drive Time	
Births	8,006	
Deaths	7,709	
Migration	6,177	
Transient Population Estimate	6,188	0.86%
Seasonal Population Estimate	1,776	0.25%



Occupations - White Collar

	60 Minute Drive Time	
Total White Collar	116,794	34.81%
Architecture and Engineering Employees	10,129	3.02%
Business and Financial	10,852	3.23%
Community and Social Services Employees	10,951	3.26%
Computer/Mathematical Science Employees:	7,446	2.22%
Education, Training, and Library Employees	19,270	5.74%
Arts, Design, Entertainment, Sports, and Media Employees	5,592	1.67%
Healthcare Practitioners/Technical Employees	18,818	5.61%
Healthcare Support Employees	9,087	2.71%
Legal Employees	2,326	0.69%
Life, Physical, and Social Science Employees	3,676	1.10%
Management Employees	18,647	5.56%
Blue Collar Employees	205,529	61.26%
Building, Grounds Cleaning, and Maintenance Employees	12,268	3.66%
Construction and Extraction Employees	13,739	4.10%
Farming, Fishing, and Forestry Employees	671	0.20%
Food Preparation and Serving Related Employees	19,305	5.75%
Installation, Maintenance, and Repair Employees	12,226	3.64%
Office and Administrative Support Employees	56,403	16.81%
Personal Care and Service Employees	7,571	2.26%
Production Employees:	23,068	6.88%
Protective Service Employees:	5,581	1.66%
Sales and Related Employees:	37,704	11.24%
Transportation/Material Moving Employees:	16,993	5.07%
Military	11,299	3.37%



Workplace Statistics

of Businesses:
 Workplace Employees (FTE):
 Total Daytime Population:
 Median Employee Salary:
 Average Employee Salary:
 Unemployment Rate

60 Minute Drive Time

17,206
 335,487
 772,545
 \$40,821
 \$50,466
 3.45%

